



Sounds

ring, ring, pitch

Bass, Chello, Vilon, Song, trumpet, Vocal



Sequences

ABA BBAB very thin, No cranking

Smart phone, Vailen, Chell, ringtone.



Textures

fast phone not slow

Very dense, not light a little bit of space



music very loud.

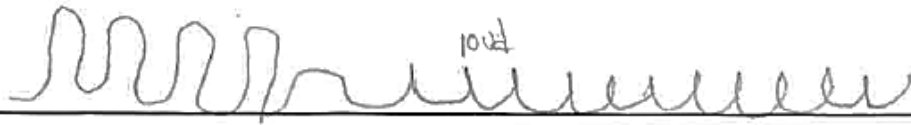
Timbres

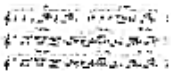
very loud, piano, chello saxophone & s



Dynamic Shapes

flexable

loud



broken chords the phone is still

Melodic/Harmonic Ideas

Identify and describe the various ways you might use the musical elements to portray the characteristics of the new SmartPhone in your jingle:

Tempo: I did My Jingle very fast because the phone is fast.

Rhythm: I did short note then long note and slurs because the phone can flex and bend.

Dynamics: I made My thing loud because not break, and

Timbre: I chose Flute because it sounds good and the phone sounds good.  
I chose women because I needed lyrics.  
I choose Glockenspiel because it sounds flexible.  
Electric piano sounds modern and not old timey.

Teacher Feedback:

Lots of energy!

Great work. Make sure each part has a dynamic at the beginning.

Peer Evaluation Form



Composer's Name: \_\_\_\_\_

Listener's Name: \_\_\_\_\_

*This section to be complete by the listener*

<p>What works well? (pitch, rhythm, harmony, dynamics, timbre, texture, form, and/or style/ articulation)</p>	<p>The electronic sounds worked really well.</p>
<p>What could improve the composition?</p>	<p><del>Maybe you should</del> little slower, organize your instruments by sound.</p>

What did you learn from the peer and teacher feedback that will help you make to the composition more effective?

*This section to be complete by the composer*

<p>I learn what style</p>
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# Smartphone Jingle

The musical score for "Smartphone Jingle" is written in 4/4 time and consists of two measures. The first measure is marked with a tempo of  $\text{♩} = 130$  and the instruction "accel.". The second measure is marked with a tempo of  $\text{♩} = 150$ . The score includes the following parts:

- Rhythm:** Features a strong *f* dynamic. The first measure contains a quarter note followed by a dotted quarter note and an eighth note. The second measure contains a quarter note followed by a dotted quarter note and an eighth note.
- Electric Piano:** The right hand is silent. The left hand plays a sequence of notes: G2, A2, B2, C3 in the first measure, and D3, E3, F3, G3 in the second measure.
- Flute:** Plays a melodic line: G4, A4, B4, C5 in the first measure, and D5, E5, F5, G5 in the second measure.
- Women:** Plays a rhythmic pattern of quarter notes: G4, A4, B4, C5 in the first measure, and D5, E5, F5, G5 in the second measure.
- Glockenspiel:** Plays a sequence of notes: G4, A4, B4, C5 in the first measure, and D5, E5, F5, G5 in the second measure.
- Men:** The part is silent.
- Cymbals:** Features a strong *f* dynamic. The first measure contains a quarter note followed by a dotted quarter note and an eighth note. The second measure contains a quarter note followed by a dotted quarter note and an eighth note.

Rhythm

Musical notation for the Rhythm part, consisting of two measures. The first measure contains a quarter note followed by an eighth note beamed to a quarter note, and another eighth note beamed to a quarter note. The second measure contains a quarter note followed by an eighth note beamed to a quarter note, and another eighth note beamed to a quarter note.

EPno

Musical notation for the EPno part, consisting of two measures. The first measure contains a whole rest. The second measure contains a whole rest.

F1

Musical notation for the F1 part, consisting of two measures. The first measure contains a quarter note followed by a quarter note. The second measure contains a quarter note followed by a quarter note.

Women

Musical notation for the Women part, consisting of two measures. The first measure contains a quarter note followed by a quarter note. The second measure contains a quarter note followed by a quarter note.

smart phone smart phone

Gick

Musical notation for the Gick part, consisting of two measures. The first measure contains a quarter note followed by a quarter note. The second measure contains a quarter note followed by a quarter note.

Men

Musical notation for the Men part, consisting of two measures. The first measure contains a whole rest. The second measure contains a whole rest.

Cym

Musical notation for the Cym part, consisting of two measures. The first measure contains a whole rest. The second measure contains a whole rest.

Rhythm

EPno

Fl

Women

Glck

Men

Cym

flexable

smart phone smart phone flex i ble H. D. screen yes

The musical score is arranged in a standard ensemble format with the following parts from top to bottom: Rhythm (drums), EPno (Electric Piano), Fl (Flute), Women (Vocal), Glck (Clarinet), Men (Vocal), and Cym (Cymbal). The score is divided into three measures. The Rhythm part shows a sequence of notes and rests. The EPno part features a melodic line in the right hand and a bass line in the left hand. The Fl part has a melodic line. The Women part contains the lyrics: "smart phone smart phone flex i ble H. D. screen yes". The Glck part has a melodic line. The Men part has rests. The Cym part has a sequence of notes and rests. The word "flexable" is written above the EPno part in the second measure, and "yes yes yâs" is written above the Rhythm part in the third measure.

This musical score is arranged in a vertical staff format with seven parts: Rhythm, EPno, Fl, Women, Gick, Men, and Cym. The score is divided into four measures by vertical bar lines.

- Rhythm:** The first measure contains a whole note. The second measure has four eighth notes. The third measure has a quarter note followed by three eighth notes. The fourth measure has a quarter note followed by a quarter rest.
- EPno:** The first measure is a whole rest. The second measure has a quarter note. The third measure has a quarter note with a forte (*f*) dynamic marking. The fourth measure has a quarter note with a forte (*f*) dynamic marking.
- Fl:** The first measure has a quarter note. The second measure has a quarter rest. The third measure has a quarter rest. The fourth measure has a quarter rest.
- Women:** All four measures contain whole rests.
- Gick:** The first measure has a whole rest. The second measure has a whole rest. The third measure has a quarter note followed by a quarter rest. The fourth measure has a whole rest.
- Men:** The first measure has four eighth notes. The second measure has four eighth notes. The third measure has a whole rest. The fourth measure has a whole rest.
- Cym:** The first measure has a whole rest. The second measure has two eighth notes. The third measure has a quarter rest. The fourth measure has a quarter rest.

This musical score is arranged in a vertical stack of seven staves, each representing a different instrument or vocal part. The staves are labeled on the left as follows:

- Rhythm:** Features a series of rhythmic marks (vertical lines with flags) across three measures. A dynamic marking of *f* is placed below the first measure.
- EPno:** A grand staff consisting of a treble and bass clef. The treble clef staff contains a melodic line with eighth and sixteenth notes in the first two measures, followed by rests. The bass clef staff contains rests throughout.
- Fl:** A single treble clef staff containing rests in all three measures.
- Women:** A single treble clef staff containing rests in all three measures.
- Glck:** A single treble clef staff containing rests in the first two measures, followed by rhythmic marks and a note in the third measure. A dynamic marking of *ff* is placed below the third measure.
- Men:** A single bass clef staff containing rests in all three measures.
- Cym:** A single staff with a double bar line at the beginning. It contains three notes: a quarter note, an eighth note, and a half note. A dynamic marking of *f* is placed below the first note. The word "yay" is written above the second note.



Describe how the elements of music (pitch, rhythm, harmony, dynamics, timbre, texture, form, and/or style/articulation) are used to promote the new SmartPhone, and portray its characteristics:

Lillian  
Very Slow to short  
good Rhythm  
Very good lyrics

Anja  
I think it needs to be  
a bit faster.  
cool Rhythm  
Very good.  
a little too short.  
should have been  
lyrics if a jingle

Evaluate the composition citing specific examples of how the composition is or isn't appropriate in style, mood, and/or performance quality for the advertisement of the SmartPhone.

good mood  
tone, and  
timbre

good style  
too short  
good  
dynamics