



Sounds

ring tone, percussive (timpani, snare, bass), viola, violin, flute, + cello



Sequences

A, B, C, B, A

A = ring tone + percusion

B = viola + violin

C = flute + cello



Textures

A = dense B = sparse C = dense A = dense

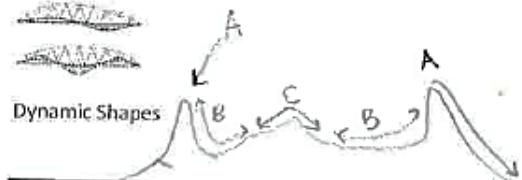


Timbres

Percussion = lowe Viola/violin = medium Flute cello = dense



Dynamic Shapes



Melodic/Harmonic Ideas

fast like a pop song but with musical instruments

Identify and describe the various ways you might use the musical elements to portray the characteristics of the new SmartPhone in your jingle:

Tempo:

I made it slow at the begining and faster towards the middle to show how it cannot be broken and all of the ups and downs when it might fall.
that happens

Rhythm:

I made the first part have longer notes ~~and~~ ^{first} then they get faster like Sixteenthnotes because the smart phone is really flexible and works fast like the fast notes.

Dynamics:

At the begining it is really loud and it gets quieter trying to mimic how the smart phone can start up really easily and how it is flexible.

Timbre:

I used the cello and viola to make it sound flexible and smooth because they have strings. the clarinet is supposed to sound strong and fast like how it is indistructible.

This section to be complete by the listener

What works well? (pitch, rhythm, harmony, dynamics, timbre, texture, form, and/or style/articulation)	Really good job at making the instruments blend together. The ending was good but the really strong part was the middle. Also Ruby did a good job choosing when to put the forte's and pizzas.
What could improve the composition?	When the cello was by itself it felt like it needed something to help the piece be more "Phone like."

Smartphone Jingle

$\text{♩} = 100$ $\text{♩} = 120$

Cello *f* *mf*

Viola

1arinet *pp*

4

$\text{♩} = 130$ $\text{♩} = 120$

1o

1a

C1

This musical score consists of three staves: Cello, Viola, and Clarinet. The Cello staff uses bass clef and has a dynamic of *f*. The Viola staff uses bass clef. The Clarinet staff uses soprano clef and has a dynamic of *pp*. The score is divided into measures by vertical bar lines. Measure 1 starts with the Cello at $\text{♩} = 100$, followed by the Viola and Clarinet. Measure 2 begins with a dynamic change to *mf*. Measure 3 starts with a dynamic change to *pp*. Measure 4 begins with a dynamic change to $\text{♩} = 130$. Measures 5-6 show a rhythmic pattern with eighth-note pairs.

8 $\text{J}=120$

2

Clo

Vla

C1

This musical score consists of three staves: Clarinet (Clo) in bass clef, Bassoon (Vla) in bass clef, and Clarinet (C1) in treble clef. The key signature is one flat. Measure 8 starts with Clo playing eighth-note pairs. Vla enters with eighth-note pairs. C1 remains silent. Measure 9 begins with a sixteenth-note pattern in the bassoon. Clo then plays eighth-note pairs. Vla continues its eighth-note pattern. C1 remains silent.

12

Clo

Vla

C1

This musical score consists of three staves: Clarinet (Clo) in bass clef, Bassoon (Vla) in bass clef, and Clarinet (C1) in treble clef. The key signature is one flat. Measure 12 starts with Clo silent. Vla has eighth-note pairs. C1 has eighth-note pairs. Measure 13 begins with a single eighth note in Clo. Vla has eighth-note pairs. C1 has eighth-note pairs. The dynamic *f* is indicated above the bassoon staff.

15

Clo

Vla

C1

This musical score consists of three staves: Clarinet (Clo) in bass clef, Bassoon (Vla) in bass clef, and Clarinet (C1) in treble clef. The key signature is one flat. Measure 15 starts with Clo silent. Vla has eighth-note pairs. C1 has eighth-note pairs. The dynamic *mf* is indicated above the bassoon staff. Measure 16 begins with a sixteenth-note pattern in Clo. Vla has eighth-note pairs. C1 has eighth-note pairs.

D. (pitch, rhythm, harmony, dynamics, timbre, texture, form, and/or style/articulation) are used to promote the new SmartPhone, and portray its characteristics:

the fast beat shows how the fast and newer technology. Violins are faster and higher, guitar to show how it is easy to use the new phone.

2 sections - 2 in first & 1 in last.

fast to show new technology. She used shorter stronger notes to show how it's indestructible. No dynamics because it's in own. Oboe to show weirdness of the phone. Long notes to show how it is flexible.

Evaluate the composition citing specific examples of how the composition is or isn't appropriate in style, mood, and/or performance quality for the advertisement of the SmartPhone.

I think that it should have more percussion or sharper instruments to make it sound more like new technology. I liked the fastness and articulation.

The viola in the background sounded a little funny. I think there should've been a stronger ending or less procession. I think it is really good for a jingle because it has nice strong notes.