

SR5-EZS

SCRIPT

5th Grade Video Mash-Up

Group: 3

Scene #1
(Carly) Our group put together a project comparing and contrasting a PSA and a commercial on Frix. We realised that a P-S-A is informational and the commercial is not telling the whole truth.

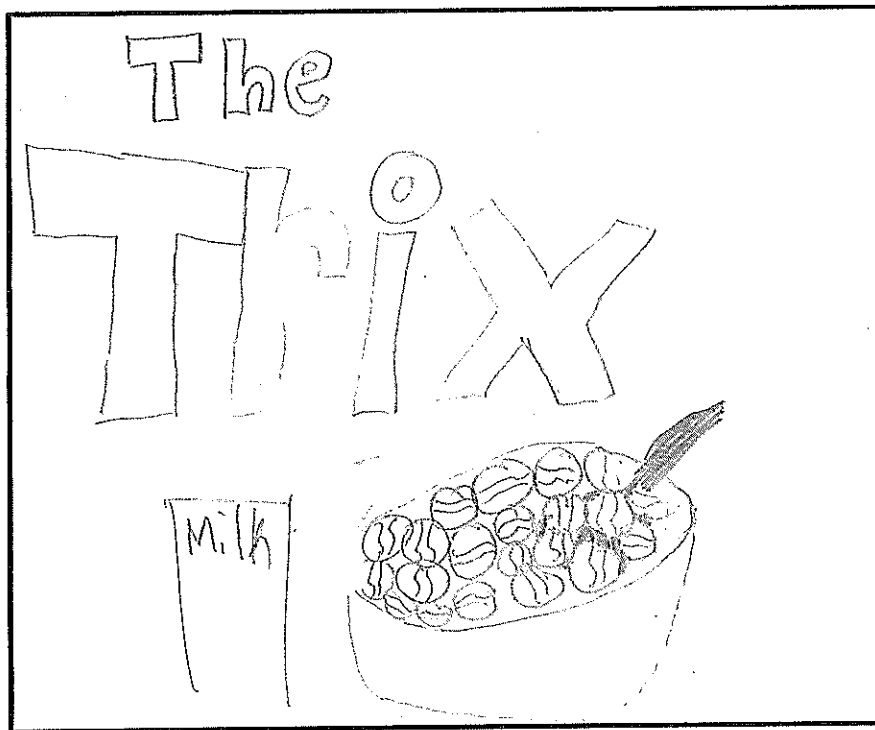
Scene #2 The commercial is entertaining you with its pictures and color

Scene #3 This is a woman who tries to persuade you to eat healthy rather than unhealthy ~~PSA?~~

Scene #4 The owners try to persuade you to buy this brand to get money

Scene #5 It tells good things ~~to you eat these things~~, here are benefits about healthy food. ~~Reduce the risk of~~ Reduce the risk of heart disease, maintain a healthy weight, and Reduces constipation

STORYBOARD



Scene # ~~1~~ 2

Time 5 sec

What is happening? The intro

is happening

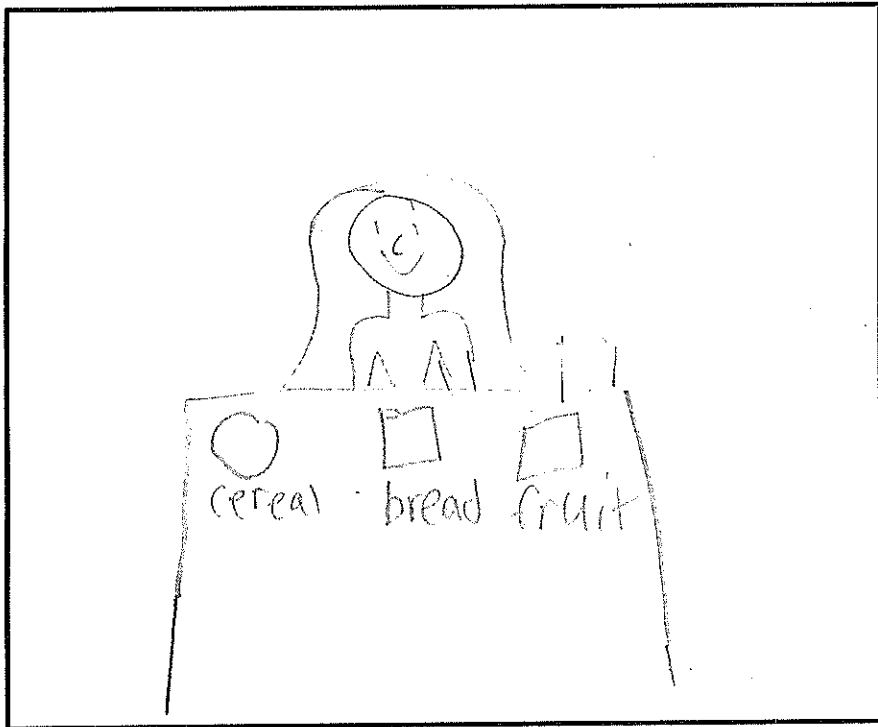
for 5 sec on

trix/the commercial is

entertaining with its pictures

STORYBOARD

0100606959



Scene #

05-11 sec

What is happening?

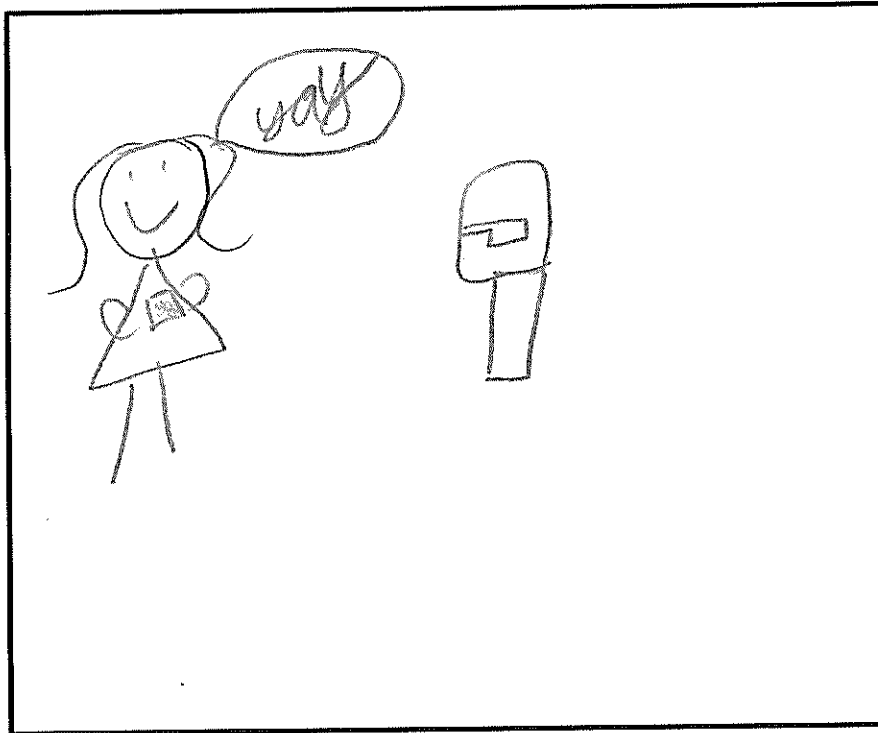
The woman is

introducing herself.

STORYBOARD

5th Grade Video Mash-Up

Group:



Scene # ~~11~~ 4 Trial vid.

Time 15-29

What is happening? people are saying

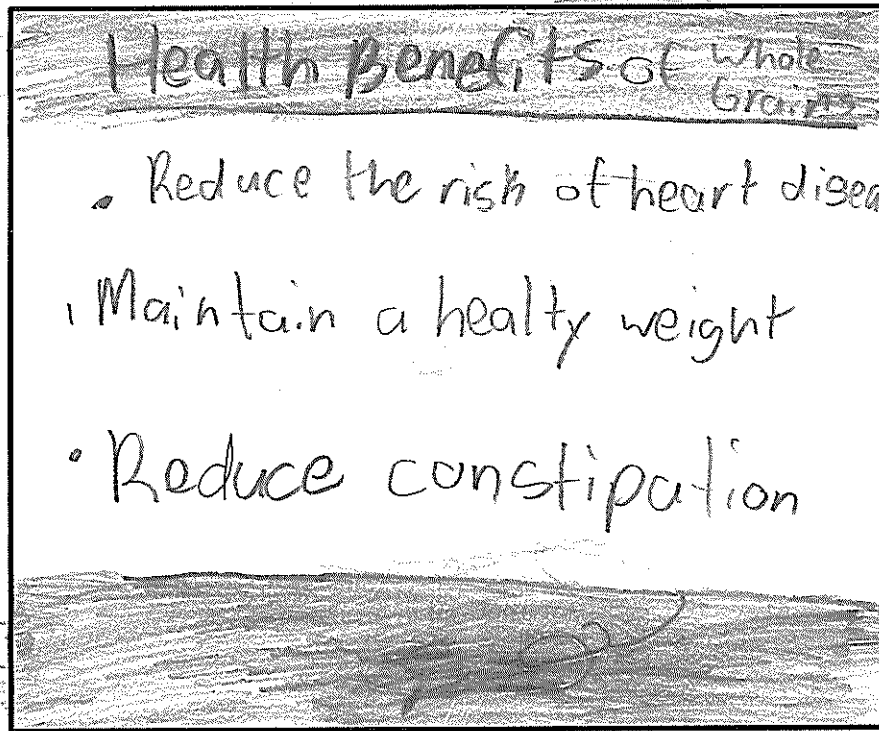
if you buy the
cereal you will get a
gift card.

9
5
8
11
31
11
42

STORYBOARD

5th Grade Video Mash- Up

Group:



Scene #

~~1~~ 5

Time

29-37

What is happening?

It tells good

things if ^{you} eat

these things

MEDIA: Public Service announcement

WHAT DO YOU SEE AND HEAR?

See - Healthy breakfast and snacks

Hear - whole grain is healthy

WHAT IS THE MEDIA ABOUT?

The media is trying
to tell you to eat
healthy

WHAT IS THE MESSAGE?

Eat healthy foods.

MAIN POINTS:

Eat healthy
foods.

Media: Comercial

What is apprt?
? free?

Media
It's about getting
kids fat and
getting
hear f disease

What do you see and
hear ? you see a Rabbit that is a
cartoon, See make believe land. You hear
music in the background.

What is the
message ?
To get parents to buy Trix for
kids Birthday

F.A.C.T.S.

They make the cereal
colorful so that
little kids want
it.

Choose my
Plaf, you

~~USDA~~

Trix is for kid

Unhealthy

Causes col

G.O.O.T.I.E.S.

Trix are for kids.
Part of a good meal